



WHAT IS ECONOMICS?



EXPLAINING

- Everyday things
- Human behaviour
- Business behaviour
- Housing markets
- Labour markets
- Financial markets
- International markets



APPLYING

- Data
- Statistics
- Maths
- Theory
- Logic
- Business insights



CREATING

- Forecasts
- Models
- Scenarios
- Narratives
- Policy



INVESTIGATING

- Trade-offs
- Resource allocation
- Productivity
- Incentives
- Risks
- Living standards



INFLUENCING

- Monetary policy
- Government policy
- Health policy
- Environmental policy
- Trade policy
- Development policy
- International policy



INFORMING

- General public
- Teachers
- Students
- Media
- Businesses
- Employees
- Politicians

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