Apocalypse Then: The Evolution of the North Atlantic Economy and the Global Crisis

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1. Introduction

The financial crisis that struck the global economy in late 2008 had its origins in excesses in the US housing market. Its reverberations, however, were felt around the world and nowhere more keenly than in Western Europe. Indeed, in many ways they are still being felt as problems in the periphery of the euro area continue to mire Western Europe in financial volatility. This paper seeks to explain these developments by taking a wider historical view of the evolution over recent decades of the North Atlantic economy, comprising North America and Western Europe. We will argue that while trade links were in relative stasis, increasing financial ties coming from a combination of greater competition and divergent regulatory policies created a uniquely close financial relationship between these two parts of the world, and that this link was a crucial conduit in siphoning US shocks into global ones (see IMF (2011)).

The next section of this paper lays some groundwork by tracing the evolution of trade and financial links across the North Atlantic, and discusses the forces that drove increasing close financial ties. This is followed by an examination of empirical evidence on global growth spillovers across the North Atlantic and between its three major components – the United States, the euro area and the United Kingdom – with a particular focus on how our understanding of these spillovers has been changed by the crisis, and how these results can be mapped into macroeconomic model simulations, with an emphasis on how to model financial linkages.

2. The Evolution of North Atlantic Trade and Financial Links

When macroeconomists think about economic ties across regions, they naturally gravitate to trade. Direct transfers of goods and services across economies are the most visible way in which real economic developments in one region affect another. There are complications, of course. In particular, the evolution of sophisticated cross-border supply chains in intermediate goods means that it is no longer possible to simply look at bilateral trade between, say, the United States and Germany. While these issues are most pertinent in Asia, they have become increasingly so in North America – given the North American Free Trade Agreement (NAFTA) between the United States, Canada and Mexico – and Europe – given the fillip to integration produced by reintegration of

^{*} The views expressed in this paper are those of the authors and do not necessarily reflect those of the International Monetary Fund (IMF) or IMF policy. Many thanks to Francis Vitek for helpful comments and support, which hugely improved the paper and to Kathryn Dominguez (our discussant) and other members of the Conference for key insights.

Eastern and Western Europe after the fall of the Berlin wall, the single market and the introduction

Even given these developments within North America and Western Europe, however, the overall impression from data on trade across the North Atlantic is one of stasis. Figure A1 shows heat maps of trade links between the United States and the rest of the world from 1980, 1990, 2000 and 2010. Bilateral exports and imports are reported as a ratio of recipient country GDP. The United States is chosen as the centre of focus as it remains the hub of the North American trade system (see Riad and Saborowski (2011)). In the absence of a similarly dominant hub in Europe, it is probably the best node from which to analyse the North Atlantic trade system. These heat maps indicate significant changes in US trade over time, but the centre of this dynamism is not with Western Europe. Rather, it is within North America and with Asia. By contrast with these evolving relationships, the trade across the North Atlantic seems to be relatively fixed.

Figure A2 shows equivalent results for Germany, the centre of the euro area export hub. Again, these heat maps vividly illustrate the importance of growing supply chains in Western and, in particular, Eastern Europe as a driver of trade dynamics. But they do not change the basic conclusion of the lack of dynamism in the North Atlantic trade system since 1980.

It is possible, of course, that this appearance of lack of change misses more subtle linkages through supply chains. Accordingly, Figures A3 and A4 repeat the exercise, but looking only at manufacturing trade and taking into account the full web of international trade links using the methodology discussed in Vidon (2011). Briefly, the full matrix of bilateral exports across countries in terms of recipient GDP is calculated as matrix X. Now, if demand in country A falls, this in turn implies a fall in exports from (say) country B to country A and hence a fall in demand in country B. The impact of this fall in demand in country B will then be propagated across its trading partners. It is easy to show that if you assume a fixed global elasticity of demand for exports of α , then the impact is simply $(I - \alpha X)^{-1}$ (in Figures A3 and A4 this elasticity is assumed to be unity). As can be seen in the figures, adding supply chains has little impact on the basic story – North Atlantic trade remains in relative stasis.

The story with regard to financial links both in terms of asset holdings and in terms of banking ties, however, is dramatically different and much more dynamic. Starting with asset holdings, Figures A5-A7 show heat maps similar to those in Figure A1, except that they measure stocks of US holdings of foreign bonds, stocks of foreign holdings of US bonds, and the net position, respectively, all as a per cent of foreign GDP. Again, the United States is placed at the centre of the analysis, but in this case because of data availability. These data on bilateral asset holdings come from the US Treasury International Capital System (TIC) database. No equivalently long historical data of bilateral asset holdings is available for Western Europe (or, for that matter, anywhere else) – although more recently the International Monetary Fund's (IMF) Coordinated Portfolio Investment Survey provides data across a wider set of countries but with more limited coverage (e.g. official holdings are not included). We start the heat maps in 1994, the earliest date for which reasonably generalised data are available, and report also for 2001, 2007 (the eve of the crisis), and 2009.

As can be seen from Figure A5, US holdings of foreign bonds has risen over time, with this increase focused on Western Europe or, more accurately, the financial centres of the United Kingdom,

¹ Due to data availability, we chose the Group of Twenty and some major emerging market countries for the years 1995, 2000, 2007 and 2009. The full list of countries is available upon request from the authors.

the Netherlands, and, more recently, Ireland. A similar deepening of financial ties can be seen over time in foreign holdings of US bonds, but this is geographically much more generalised, encompassing major emerging market holders of international reserves such as China, Russia, Brazil and Middle East oil exporters, as well as Western European financial centres (Figure A6). Indeed, it is the emerging markets that are often major net lenders to the United States (Figure A7).

Importantly, however, holdings of US assets by Western European financial centres were much more focused on private bonds than were those of the rest of the world. The TIC data allow a further division between bilateral holdings of US government bonds, agencies (essentially, holdings of the quasi-public bonds of Freddie Mac and Fannie Mae, which were often assumed to contain an implicit government guarantee), and private bonds. Figure A8 shows the evolution of foreign holdings of corporate bonds using the same format as that for overall bonds shown in Figure A6. The unique dynamic evolution of the link between the United States and financial centres in Western Europe is now clear; this is the region of the world that developed deep holdings of a wide variety of US bonds, rather than simply buying Treasuries as reserve managers looked for a store of value.

Bilateral equity holdings were also much deeper between the United States and Western Europe. Figures A9 and A10 show the evolution of cross-border holdings of US and foreign equities, again from the TIC database, in the same format as the previous four figures. Again, Western European financial centres stand out

We now turn to another aspect of financial linkages, namely cross-border asset holdings across banks. These data come from the Bank for International Settlements (BIS), and are only available from 1999 and even then the coverage is limited. Therefore, Figures A11–A13 show the evolution of these ties only for 1999, 2007 (pre-crisis), 2008 and 2009. The inclusion of 2008 and 2009 is because there is an important break in the series for US banking claims on other countries at the end of 2008. Prior to this date, only US commercial banks were included in the survey. After this date, US investment banks were included. This is important as US investment banks (which were confusingly counted as non-banks for regulatory purposes and were funding exclusively in wholesale markets) became an increasingly important force in the US banking system. Assets of broker-dealers (a good approximation of US investment banks available in the US Flow of Funds Accounts database) rose over time from less than 3 per cent of commercial bank assets in 1980 to around 30 per cent in 2007, on the eve of the global financial crisis. It then halved after the collapse of Lehman Brothers to 15 per cent currently as wholesale funding came under pressure.

Starting with US claims on foreign banking systems, the story coming from Figure A11 is one of close initial links with Western European financial centres that grew over time, given a further boost by the addition of US investment banks into the data in 2009. Outside of North America and a few small countries with particular links to the United States, this is a Western European trend, not a global one. Turning to foreign banking systems' claims on US banks (Figure A12), Western Europe again stands out, but in this case the story is more generalised. These US claims had always been relatively large – particularly for UK banks – but increased significantly over time and faster than those of other banking systems that had strong links, such as that of Canada. Hence, the boom of the 2000s amplified an existing close link.² What is also striking, however, is the lopsided

² Some discussions of US-Western European bank ties emphasise the uniqueness of the 2000s boom (McGuire and von Peter 2009), including the purchase of US securitised bonds by Western European banks. While agreeing that this development was important, a longer perspective suggests it was more evolution than revolution. See also Alessandri and Haldane (2009).

nature of the ties. Western European banks are much more involved in the US banking system than US banks are in the Western European one (a feature that is also true of Canada and Japan) (Figure A13).

In addition, the nature of these links is quite different from those of other banking systems (see also Bhatia (2011)). As can be seen in Figure 1, the current heavy involvement of the UK, Swiss, German and Irish banks in the United States reflects ownership of US investment banking operations. For Canada and Japan, by contrast, the links are mainly from commercial banking (this is also true for France and the Netherlands, but here there is a catch as the investment banking operations of these banks are run out of London, rather than New York). Relevant data shows that branches of commercial banks are widely spread across the United States, while investment banks generally have a single office in New York, Connecticut, or (for regulatory reasons) Utah.

Unionbancal UK (1 143) Japan (960) Corporation (84) **Barclays Group** Mizuho Securities US Inc (356) USA Inc (37) Daiwa Capital Markets Other (313) America Inc (23) Other (802) Nomura Securities International, Inc (14) Citizens Financial HSBC North America Group, Inc (140) Holdings, Inc (334) Switzerland (661) France (573) Germany (516) Bancwest Corporation (75) Other Other (168)(211)Other (498) Credit Suisse Securities (USA) Taunus Corporation LLC (292) **UBS Securities LLC** (349)Canada (444) TD Bank Netherlands (274) Spain (192) **US** Holding Ireland (93) Other Company Other (159)(175)Other M&T Bank (234)Corporation (68) Harris Financial BBVA USA First Utrecht-America Bancshares, Inc (65) Bancorn Holdings, Inc (40) (18)**RBC** Bancorporation (USA) (26) ■/■ Investment banks/primary dealers
■/■ Commercial banks Unallocated Notes: By name of foreign-owned large bank holding company or primary dealer; values in brackets are in

Figure 1: Claims on US Banking System
On a BIS ultimate risk basis, US\$ billion

637 Billion

Sources: BIS; Board of Governors of the Federal Reserve System

Finally, Figure 2 shows the importance of US (often short-term) liquidity provided by non-banks for Western Europe (see also IMF (2010)). It shows flows of global funds (investment funds, pension funds, money market mutual funds, etc) in and out of the United States. As can be seen, major flows go to Western European onshore financial centres, such as the United Kingdom and Switzerland, and offshore centres, such as Luxembourg, where the complex plumbing of modern financial engineering is accomplished.

Putting these data from a variety of sources together shows a Western European banking system that has steadily become more dependent on US dollar wholesale funding. This growing dependence comes out in different ways in the three sets of data. Most obviously, the BIS banking data illustrate increasing US asset holdings over time in a way that is significantly different from other regions. Microeconomic bank data show that this involves major investment banking operations in Northern Europe, which then act (together with US-owned investment banks and money market mutual funds) as a conduit for US dollar wholesale funding to the rest of the region. The TIC data show that this development was accompanied by increasing commingling of private sector bonds and assets that are needed for short-term funding operations such as repo operations. Finally, the funds data underline the importance of flows of US dollar liquidity in and out of European onshore and offshore financial centres, confirming the existence of sophisticated, modern funding techniques across the North Atlantic.

The reason that North Atlantic financial links evolved in this unique manner reflects the confluence of three underlying forces. On the North American side of the equation was the global dominance of US financial markets. On the Western European side was the push for an integrated financial system combined with the introduction of the euro. Finally, financial arbitrage within and across these two regions helps explain how these developments became as commingled as they did. The result was a North Atlantic financial system that functioned smoothly through the boom of the early 2000s, but generated massive spillovers to European banks and – in part via this mechanism – to the rest of the world over the crisis as counterparty risk ended the availability of ready US dollar wholesale funding.

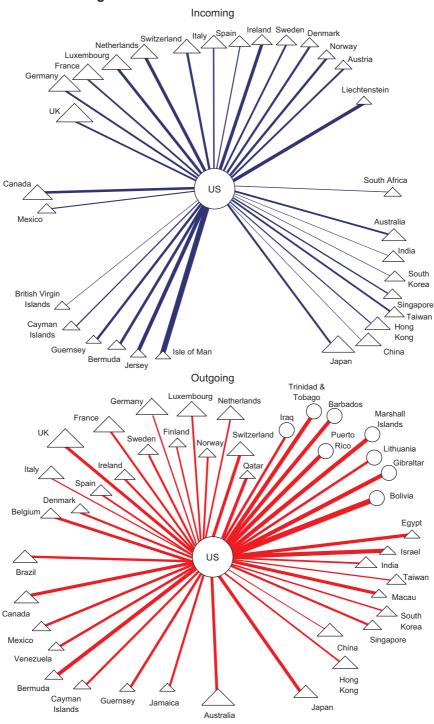
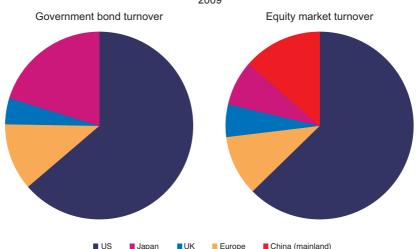


Figure 2: Fund Flows Into and Out of the US

Notes: Triangles denote connectivity; thickness of lines denote high relative share of funds invested in the US/coming from the US Sources: IMF; Thomson Reuters

The dominance of US markets is the better understood part of the equation. That US markets are globally dominant is clear from the bellwether status of the benchmarks – the yield on the 10-year Treasury note and the price of the S&P 500 stock index. For example, European bond and stock markets typically jump when US ones open. At first glance this is slightly surprising, as the value of US and European bond and equity markets are quite similar. The superior information content of the US market, however, comes out in turnover and prices. As can be seen in Figure 3, US bond and equity markets have many times the turnover of any European market – including that of the UK. This is reflected in the more sophisticated market structure; lower transaction costs, larger derivatives markets and, above all, greater analysis and research. As to price information, several studies have found that European markets respond to US data releases much more than vice versa.³ Similarly, vector autoregressions (VARs) using weekly prices that endogenously measure contemporaneous causation across international markets find that US bond yields and equity prices drive UK and euro area equivalents much more than the other way round (Neely 2010; Bui 2011; Yue and Shen 2011).

Figure 3: Turnover in the Systemic Government Bond and Equity Markets
2009



Notes: For government bond turnover, Europe refers to France, Germany, Italy and Spain; for equity market turnover, Europe refers to the euro area

Sources: Federal Reserve Bank of New York; IMF; Japan Securities Dealers Association; World Federation of Exchanges; national debt agencies

The push for a single European financial market drove an increase in competition across European Union banks that led to an aggressive search for profits from balance sheet expansion (see Dermine (2003)). While the US banking system had always been highly dynamic and competitive, the splintered European market was traditionally sleepy and overbanked. In 1989, however, the European Commission enacted the Second Banking Directive which allowed European banks to establish branches in other EU member countries without further authorisation – later extended

³ See, for example, Ehrmann, Fratzscher and Rigobon (2011) and references cited therein.

in 1992 to members of the European Free Trade Association (EFTA) (except Switzerland). The implications of this directive for EU-wide bank competition were supported by the adoption in 1999 of the single currency in the euro area. In the financial boom of the 2000s, with cross-border bank takeovers still difficult (reflecting barriers as a result of national regulations), banks rapidly expanded their balance sheets and directly expanded into other countries, exacerbating existing overcapacity. This process is vividly illustrated in Figures A14-A16, which show BIS data on cross-border bank presence for 14 EU countries for the years 1999, 2003, 2007 (the eve of the crisis) and 2010: into other European economies (Figure A14); from other European countries (Figure A15); and net positions (Figure A16). Note that this data encompasses several countries outside of the euro area but in the passporting system, including the United Kingdom and Sweden, suggesting the trend was not driven solely by the single currency, while there was little increase in intermingling of the Swiss banking system (also shown, and which was outside of the passporting system) with EU members.

The generalised expansion in cross-European banking is illustrated in Figure A14, which shows an expansion by home EU banks into other EU countries between 1999 and 2007, with only a modest subsequent reversal largely in the Benelux countries (as local banks were sold to foreign entities). Interestingly, the flip side of the coin (Figure A15) shows that European banks mainly expanded into fast-growing periphery regions (including Scandinavia) between 1999 and 2007, followed by some pull-out from southern Europe between 2007 and 2010. This dynamic was supported in some cases (e.g. Ireland, the United Kingdom and Iceland) by a conscious decision to adopt 'light touch' regulation that limited prudential supervision of banks, that - together with low global interest rates – helped set off unsustainable foreign acquisitions and domestic housing booms. As the net positions (Figure A16) make clear, the overall effect was to transfer funds from the EU core (France, Benelux, Germany, plus Sweden) to the EU periphery through 2007 with a modest pull-back (largely in Germany and the Benelux) subsequently.

Finally, different approaches to global bank regulations across the North Atlantic led to divergent paths to higher leverage that helped drive financial interconnectedness between the United States and Western Europe. In the United States, the authorities required banks to maintain a simple leverage ratio as well as a risk-weighted one. As a result, US banks expanded leverage by placing assets in securitised pools and then selling them. By moving these assets off their balance sheet, this allowed them to conserve capital. In Europe, however, only a risk-weighted capital ratio was used. Generous risk weights produced an incentive to buy highly rated bonds – a triple-A rated bond with a 10 per cent risk weight required only 0.8 per cent capital (the basic 8 per cent ratio times the risk weight). As a result, European banks were major buyers of highly rated US securitised assets. Highly rated US assets played a dual role, both supporting profits through returns and providing collateral that could be easily used to raise US dollar wholesale funding in repo markets.

The outcome was a bank-dominated Western European financial system that was structurally dependent on US dollar wholesale funds, much of it provided by loosely supervised US non-banks (including investment banks). When the unexpected bankruptcy of Lehman Brothers in late 2008 led to severe problems in US wholesale markets, this instability was immediately transferred to Western Europe.

3. Empirical Estimates of North Atlantic Growth Spillovers

3.1 Time series evidence

Having mapped out trade and financial linkages between the North Atlantic economies over time, this section directly estimates growth spillovers using an innovative time series technique based on identification via heteroskedasticity. This is an old form of identification revived by Rigobon (2003) and extended by Bayoumi and Bui (2010) to look at growth spillovers. The technique works as follows. Let us suppose that there is a period of time over which underlying relationships are stable, but where regimes with differing ratios of shocks can be identified. In the case of growth spillovers across the major advanced economies, Bayoumi and Bui (2010) use the period since 1970 as the sample, and the break in regime is the onset of the 'great moderation' that (to varying degrees) lowered growth volatility across almost all economies and started sometime in the 1980s. Causation can then be identified within a VAR framework by relating changes in relative variance across countries to changes in correlations of shocks. Suppose, for example, that over the great moderation period the volatility of US growth relative to that of UK growth rises and that, at the same time, the correlation of US and UK growth rises. Then the methodology would identify causation as generally running from US growth to UK growth.

An innovation in Bayoumi and Bui (2010) is to also realise that by varying the (uncertain) date at which the great moderation started, it is possible to not only estimate the direction of contemporaneous causation but also the uncertainty around these estimated coefficients. In other words, in addition to the usual uncertainty in impulse response functions from VARs caused by parameter uncertainty, one can overlay uncertainty over the parameters of the matrix defining the correlation of contemporaneous growth shocks across countries (the so-called A matrix that is generally identified by assumption using a Choleski decomposition rather than being estimated). This 'bootstrap' technique works as Rigobon (2003) showed that the estimation technique was consistent even if the choice of the break date between the two samples is incorrect. Hence, Bayoumi and Bui (2010) are able to calculate uncertainty around the impulse responses due to uncertainty about the A matrix, as well as the 'usual' uncertainty as a result of potential volatility on the coefficients of the VAR.

Results for a VAR using quarterly growth for the euro area, Japan, the United States, the United Kingdom and an amalgam of other countries identified as the rest of the world, from 1970 to the end of 2007, are reported in Figure 4. Each panel in the figure shows the impact of a shock in one area on itself and other regions – for example, the centre-left panel shows the estimated effect of a US shock on each of the members of the VAR over 8 quarters.

% % Euro area Japan 1.0 1.0 0.5 0.5 0.0 0.0 % % UK US 1.0 1.0 0.5 0.5 0.0 -0.5 % Rest of the world 8 quarters after shock for each economy 1 (Euro area Japan 0.5 IIS UK Rest of the world -0.5 8 quarters after shock for each economy

Figure 4: Empirical Growth Spillovers
1970–2007, per cent of output

Notes: Panels refer to origin of shock; spillovers are accumulated impulse response functions associated with a one standard error positive shock to real GDP growth

Source: Bayoumi and Bui (2010)

The results suggest that growth spillovers across the North Atlantic are highly asymmetric. Spillovers from US growth shocks on foreign real GDP rise gradually over time, to between half and three-quarters of the relevant US value after 8 quarters, and are generally significant. More specifically, a shock that increases US real GDP by 0.8 per cent over two years increases euro area and UK real GDP by 0.6 per cent and 0.4 per cent, respectively. However, the opposite effects from the euro area to the United States are much smaller and insignificant. In particular, despite its economic size, euro area spillovers to the United States rise modestly over the first few quarters and then fall to close to zero. In addition, within Europe the (marginally significant) spillovers from the United Kingdom to the much larger euro area economy are estimated to be at least as large as those in the opposite direction.

The earlier discussion provides a plausible explanation for the strong asymmetry seen in growth spillovers between the United States and European economies, and within Europe, between the United Kingdom and the euro area. If financial relationships are more important for growth

spillovers than trade ones, then the large US and UK spillovers make sense. Bayoumi and Bui (2010) provide some suggestive evidence for such an explanation. Another approach is to examine the impact of the recent financial crisis. Since the shock from the United States to Europe, and from the United Kingdom to the euro area, was clearly channelled through financial market relationships, one would expect the inclusion of the financial crisis in the estimation to increase spillovers.

This intuition is supported by the results from VARs including the post-2008 crisis period and reported in Figure 5. The results in Figure 5 come from an estimation in which the crisis period is simply included in the VAR as if it were a continuation of the pre-great moderation period of instability (see Bayoumi and Bui (2010) for details). As can be seen by comparing these estimates with those in Figure 4, the crisis boosts estimates of both US and, in particular, UK spillovers. The disadvantage with this approach, however, is that it is difficult to get a clean estimate of the spillovers during the crisis as this part of the sample is mixed with data from the 1970s and 1980s. Macroeconomic models provide an alternative approach.

% Furo area Japan 1.0 1.0 0.5 0.5 0.0 0.0 % US UK 1.0 1.0 0.5 0.5 0.0 0.0 % Rest of the world 8 quarters after shock for each economy 1.0 Euro area Japan 0.5 ■ US UK Rest of the world 0.0 -0.5 8 quarters after shock for each economy

Figure 5: Empirical Growth Spillovers – With Crisis Period Added
1970–2010, per cent of output

Notes: Panels refer to origin of shock; spillovers are accumulated impulse response functions associated with a one standard error positive shock to real GDP growth

Source: Bayoumi and Bui (2010)

3.2 Macroeconomic model evidence

An alternative way of estimating growth spillovers is to use results from an empirically estimated macroeconomic model. While the structural VAR discussed above is closer to the data, macroeconomic models allow for more precision on the sources and mechanisms through which these spillovers occur. This section uses the macroeconomic model described in Vitek (2010, 2011c). This model was chosen as it covers a wide range of economies (the G-20) and has sufficient financial market detail to allow financial spillovers to be modelled realistically. More precisely, the model includes bond yields, equity prices and a spread between government and private sector short-term interest rates for each economy, thereby allowing realistic cross-country correlations across bond, equity and wholesale funding market risk premiums to be imposed.⁴ A further advantage of the model is that it is linear, so that simulations can be layered on one another to provide insights as to sources of spillovers.

Results again find that US spillovers are much larger than Western European ones and come largely through financial market channels. The top panels of Figure 6 report results from two simulations layered on top of one another for a typical growth shock (more precisely, an equal weighting of an aggregate demand, aggregate supply, term risk premium and equity risk premium shock). The blue columns represent a pure simulation in which the model is allowed to run without imposing additional financial market correlations. This results in small and relatively similar growth spillovers across the major countries coming mainly through trade. Hence, for example, a 1 per cent increase in US output raises demand for exports from other countries. The impact is small as bilateral trade is also small – exports to the United States represent just 2 per cent of combined euro area and UK GDP. Crucially, there are few financial market spillovers. This is because domestic bond yields depend only on the expected path of domestic short-term policy interest rates, themselves driven by a Taylor rule. As growth spillovers are small, there is little knock-on to monetary policy rates and bond yields. It is worth stressing that this is a typical result from conventional macroeconomic models and is not a peculiarity of the chosen model.

Adding empirically estimated correlations of international risk premiums produces larger and more asymmetric growth spillovers. The red columns show the results of a simulation in which bond and equity risk premiums are correlated using the empirical estimates discussed earlier and reported in Bayoumi and Bui (2011). Focusing on the North Atlantic economies, a 1 percentage point increase in US bond yields is assumed to create around a 0.4 percentage point increase in euro area and UK yields, while the feedback in the other direction is small. For equity prices, the impact is around a 0.6 per cent increase to a 1 per cent increase in US equity prices. This results in much larger US growth spillovers. A 1 per cent increase in US output now generates a 0.4 per cent increase in European output, while the reverse impact remains similar to the initial simulation. Further investigation reveals that the main spillover channel comes through bond yields (Vitek 2011a). These responses, which can be regarded as estimates of spillovers for a typical shock, are much closer to the baseline empirical estimates reported in Section 3.1 and support the hypothesis that financial market linkages explain the size and asymmetric effect of US growth spillovers.

⁴ For other applications of this model, see Vitek (2011a, 2011b).

Indirect financial linkages (a) % US shocks Europe shocks 1.0 1.0 Without correlated asset prices 0.8 8.0 0.6 0.6 With correlated asset prices 0.4 0.2 0.2 0.0 0.0 US Rest of G-20 US Europe Rest of G-20 Europe Banks' wholesale funding market disruption (b) % % US shocks Europe shocks 1.0 10 Without crossborder linkages 0.8 8.0 0.6 0.6 Interconnected markets 0.4 0.2 0.2 0.0 0.0 US Europe Rest of G-20 US Rest of G-20 Furone

Figure 6: Simulated Growth Spillovers from G-20 Model with Macro-financial Linkages

Notes: (a) Depicts the average peak output loss from demand, supply, duration risk premium and equity premium shocks, which generate a peak output loss of one per cent in the economy where the shocks originated

(b) Depicts the average peak output loss from shocks to wholesale funding costs, which generate a peak output loss of one per cent in the economy where the shocks originated

Source: Vitek (2011a)

Disruptions to bank wholesale funding markets are another powerful source of growth spillovers. The bottom panels of Figure 6 show the results of a shock to US and European wholesale funding costs. Again, there are two simulations layered on top of one another. In the basic regression, it is assumed that wholesale funding is limited to local markets and that spillovers occur only through bank loans across regions. As can be seen, the impact of a US and a European wholesale funding shock is similar and (relatively) limited, with a multiplier of around one-quarter. In the second simulation, however, it is assumed that half of all European wholesale funding comes from US markets, and hence that a 1 percentage point increase in US wholesale funding costs leads

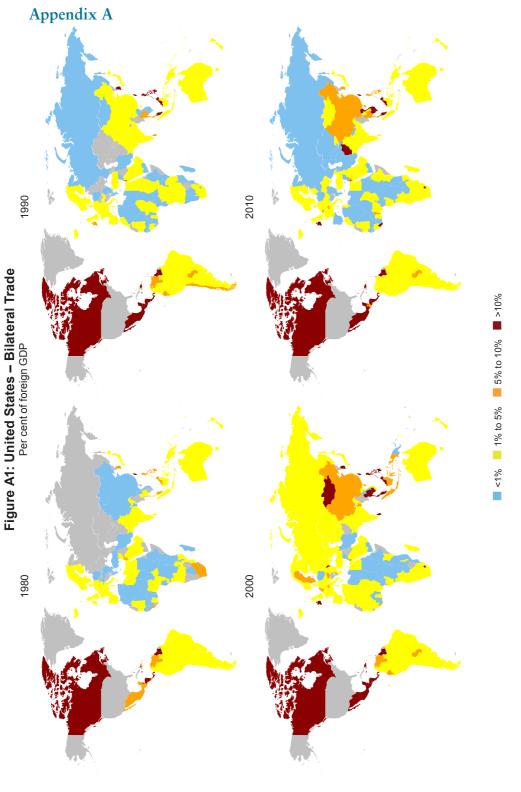
to a 0.5 percentage point increase in European funding costs. Nobody knows the true extent of marginal dollar funding of European banks, but one-half is not an unreasonable estimate. This enhances the growth spillovers from US wholesale funding costs from one-quarter to more like three-quarters – considerably higher than the spillovers caused by the financial market correlations. This illustrates the important role of US-European bank links – in particular, the heavy dependence of European banks on US dollar wholesale funding – in propagating global shocks.

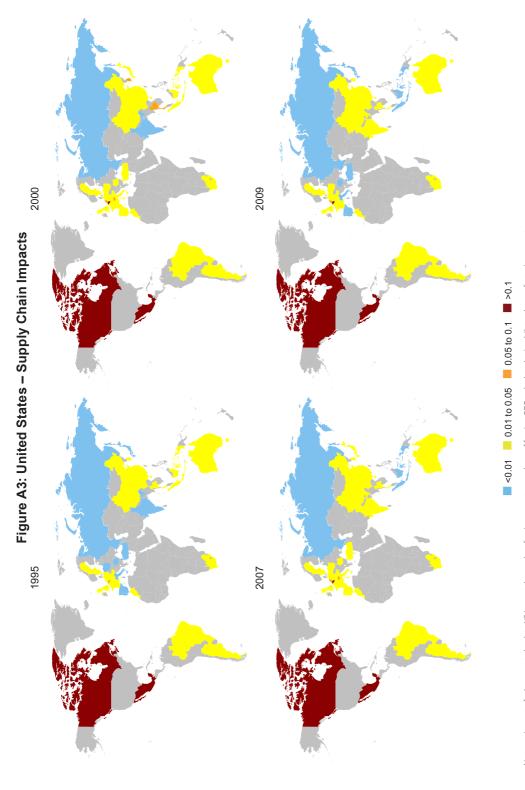
4. Conclusions

This paper has examined interrelationships across the North Atlantic economy from three perspectives. Historical data reveal a strong dichotomy between trade and financial market developments. Trade links, upon which most macroeconomists focus, were in relative stasis, the main sources of dynamism being either within these economies (NAFTA and the European single market) or with other parts of the world (notably Asia). By contrast, the North Atlantic furnished a uniquely close relationship across financial institutions, as a combination of dominant US financial markets, European competition policy and differences in financial regulation made the European banking system heavily dependent on US dollar wholesale funding. Empirical estimates and macroeconomic model simulations indicate that growth spillovers predominantly flow eastward across the North Atlantic. The bellwether nature of US financial markets creates uniquely large spillovers to the rest of the world even in normal times, and these spillovers are only enhanced if disruptions to bank wholesale funding markets are added – as occurred during the recent global crisis.

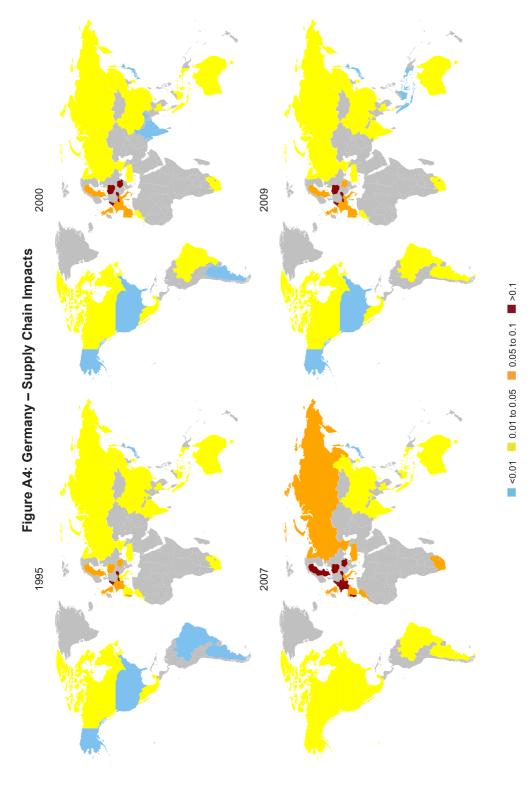
Looking forward, three things stand out from this analysis. The first is the important role played by differences between US and European financial regulation, and policies to promote a single market within Europe, in encouraging close financial market ties across the North Atlantic. This lesson should not be lost as global and European financial regulations are reformed. Second, the sheer size of US growth spillovers mean that the rest of the world have a legitimate interest in US policy decisions, underlining the importance of international processes promoting dialogue and co-operation across governments. Third, the apparent importance of financial market ties in generating international growth spillovers emphasises the importance of research to understand high correlations of prices across markets. The days of focusing on trade as the major source of international spillovers should be over.

One final thought is that the dominant status of US financial markets is not immutable. The status of the US dollar as the main global store of value rests on many factors, including stable US macroeconomic conditions. After the crisis, others may increasingly question whether this will continue. While it will take time for the underlying market infrastructure to be created, the fulcrum of financial market activity – and associated spillovers – may gradually start to move, with interesting implications for the global business cycle.



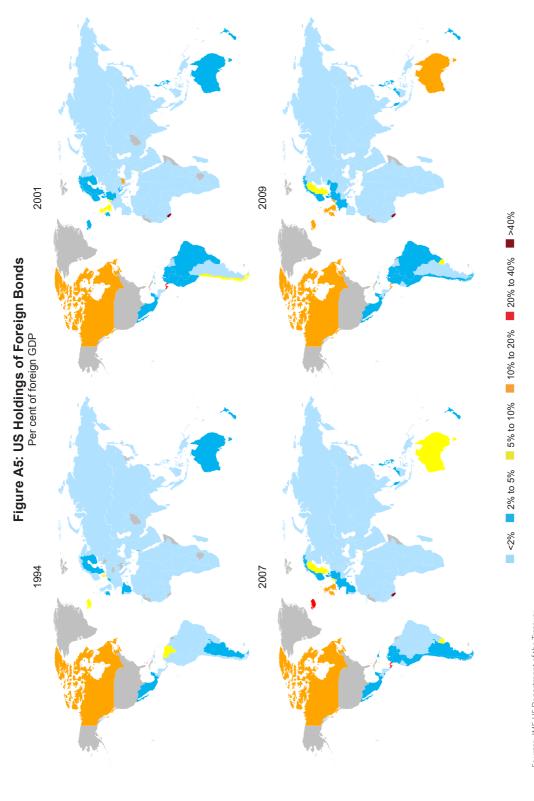


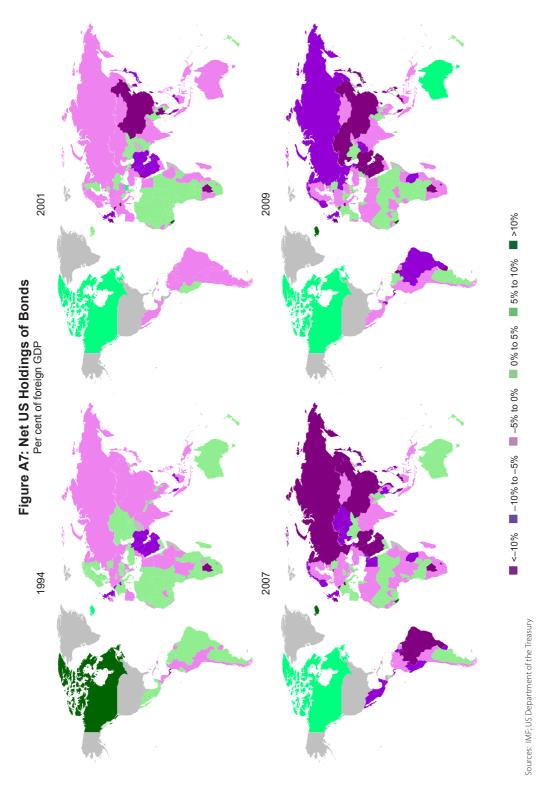
Notes: Impact of a 1 per cent shock to US import demand on foreign exports as a share of foreign GDP; calculated using bilateral manufacturing exports Sources: IMF; United Nations

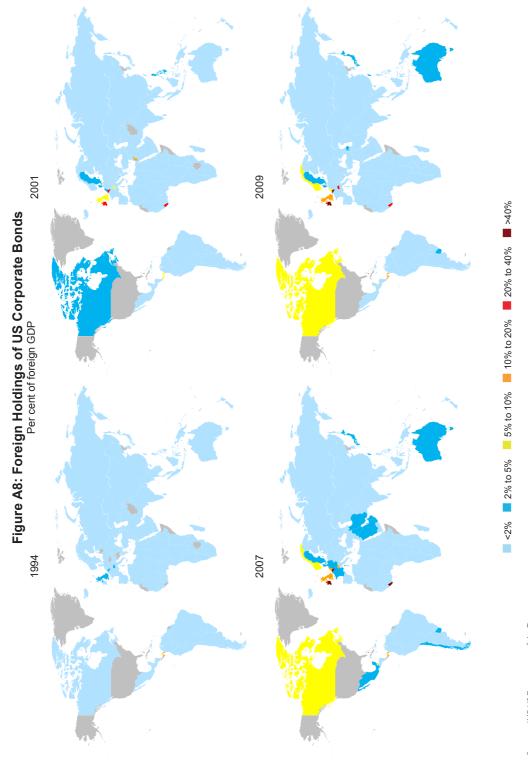


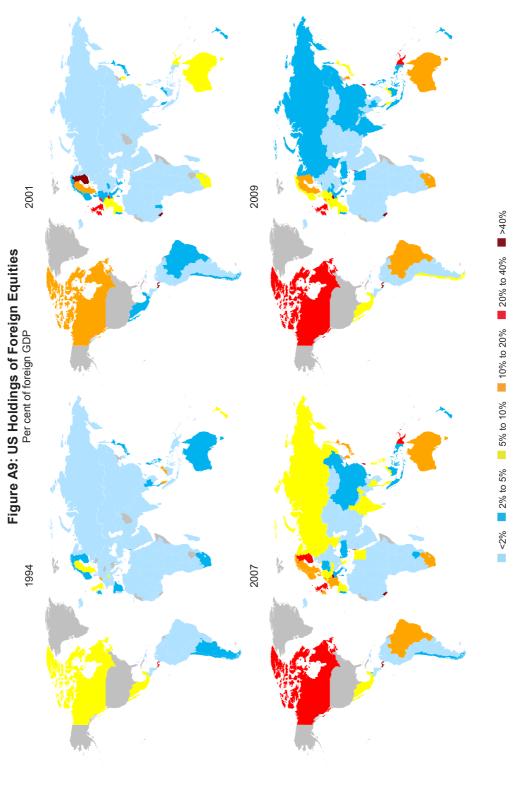
Notes. Impact of a 1 per cent shock to German import demand on foreign exports as a share of foreign GDP; calculated using bilateral manufacturing exports Sources: IMF; United Nations

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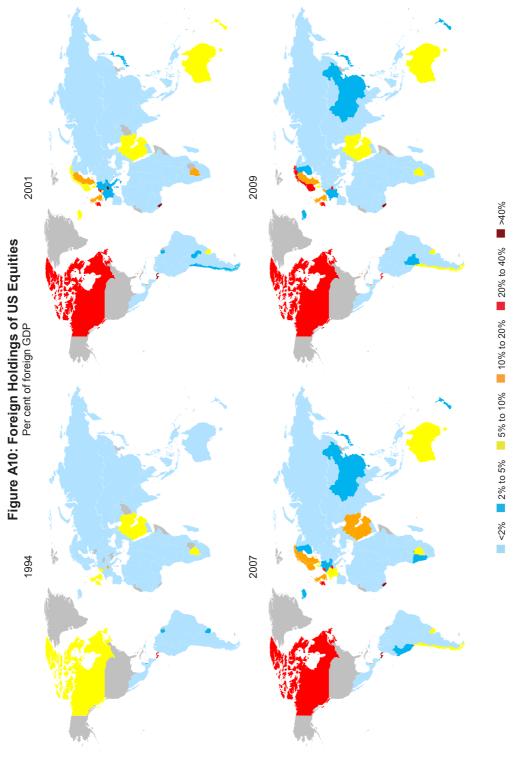


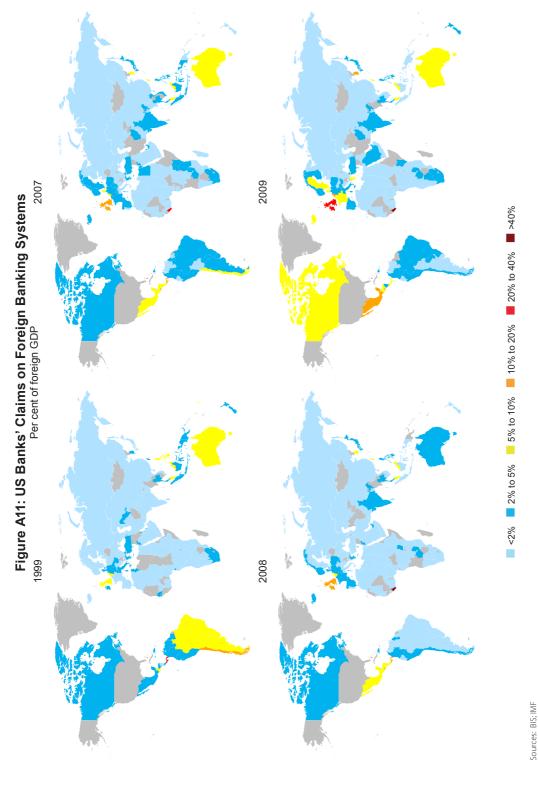


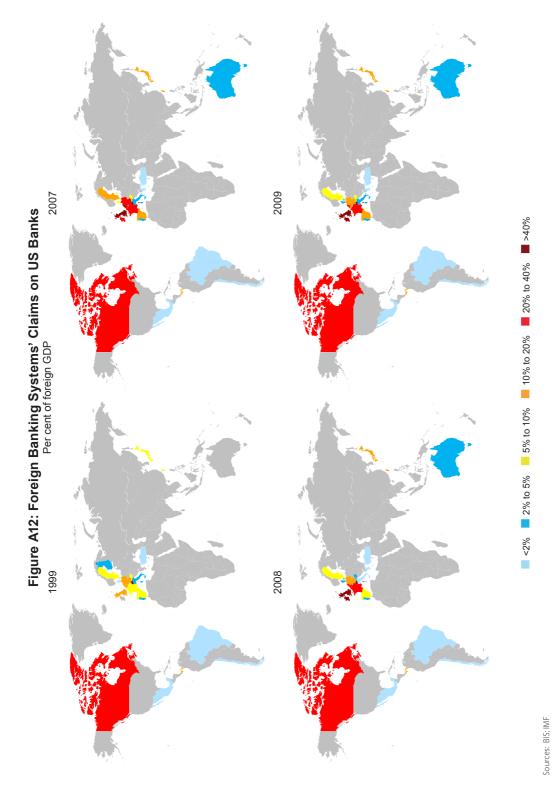


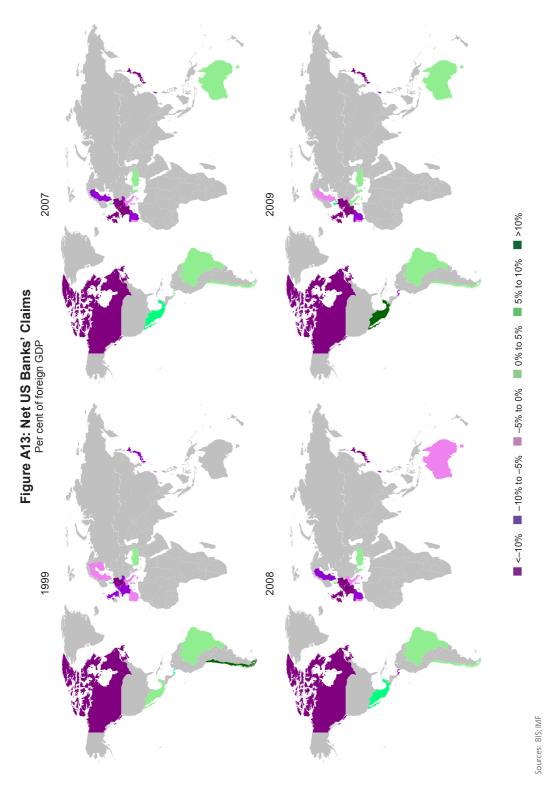


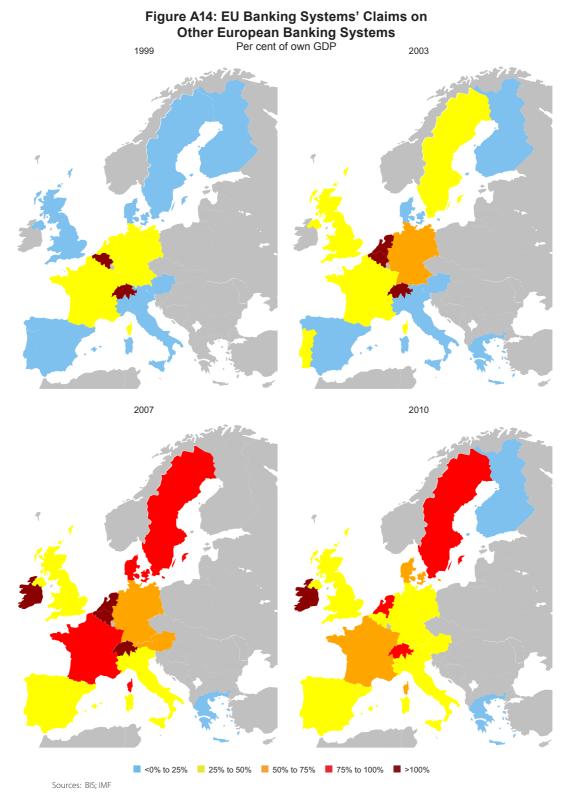
Sources: IMF; US Department of the Treasury











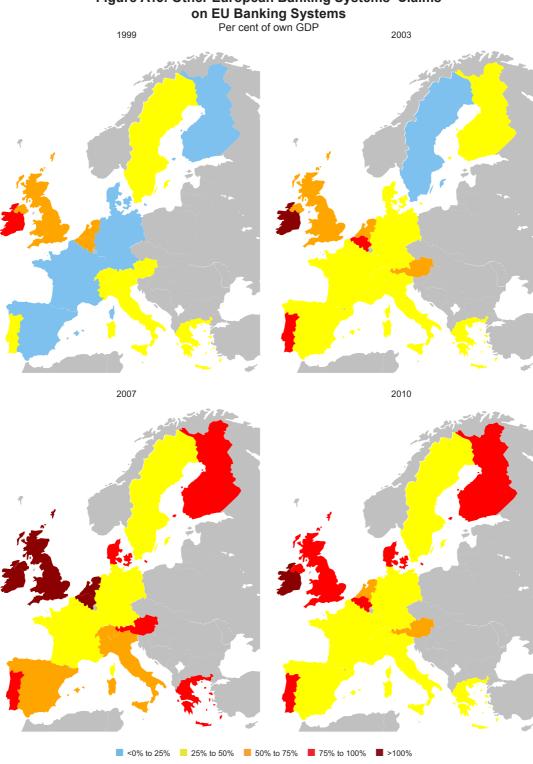


Figure A15: Other European Banking Systems' Claims

Figure A16: Net EU Banking Systems' Claims on Other European Banking Systems
Per cent of own GDP 2003 1999 2007 2010 ■ <-50% ■ -50% to -25% ■ -25% to 0% ■ 0% to 25% ■ 25% to 50% ■ >50%

Sources: BIS; IMF

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